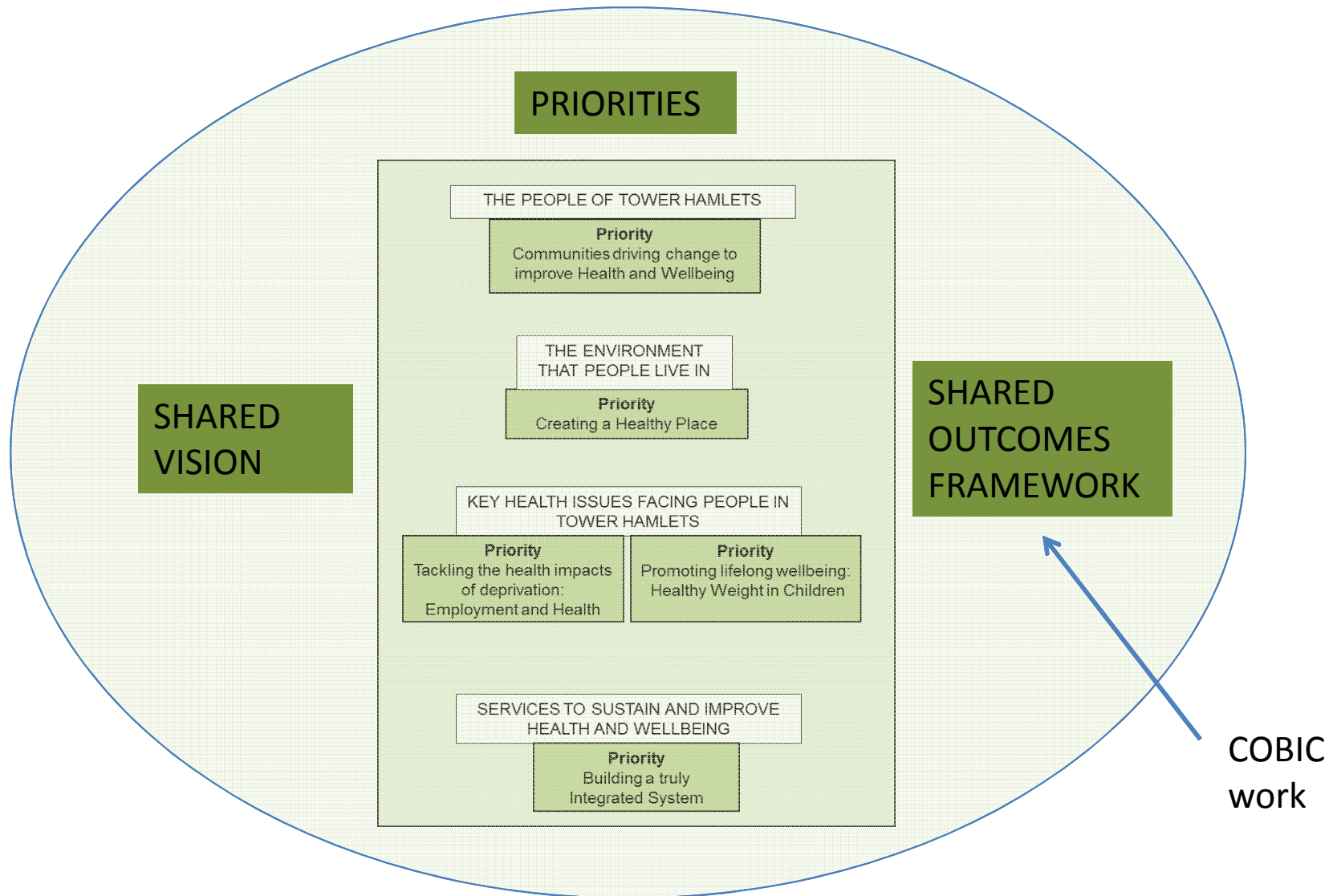


Tower Hamlets Health and Wellbeing Board: Strategic Priorities 2016-20



Tower Hamlets Health and Wellbeing Board Strategy 2016-20



Communities driving change to improve health and wellbeing

In 3 years...

- More people feeling in control of their health and wellbeing
- More people supporting each other around their health and wellbeing
- More people taking collective action on issues that impact on their health and wellbeing
- People having a greater role and influence in shaping their local services

Next 12 months

- Identify and support residents into leadership roles in local communities to address health and wellbeing issues
 - Identify issues that matter to people and their impacts on health and wellbeing
 - Identify people in the community and across the system who have the energy and passion to make a difference
 - Galvanise a different system response using a Health Creation approach
- Promote a shared culture across frontline organisations to help people feel in control of their health and provide mutual support (also see integrated system priority)
- Connect the Health and Wellbeing Board to the community
 - 1 engagement event in each locality per year 1 month before board meeting
 - Follow up with Board meeting in the location involving dialogue with residents
 - Explore use of social media as a channel of engagement with the Board

Creating a Healthy Place

In 3 years

- **Better and more creative use of open spaces**
- **Better connections between green spaces**
- **Reduced exposure to air pollution**
- **Greater confidence of local residents in using spaces for healthy activities**

Next 12 months

- **Identify three areas in the Borough for engagement with local residents and partners on priorities for improving their environment to support health and wellbeing**
- **Develop a process enabling the health and wellbeing impacts of major developments and policies in the borough to be assessed routinely**
- **Support the Air Quality Plan and implement a communication and engagement campaign with the public and local organisations on air quality**
 - **Increasing awareness of issue and how to reduce impacts**
 - **Introducing pledges from organisations to minimise impacts**

Employment and Health

In 3 years...

- **More people who are unemployed are supported to maintain or improve their health**
- **More people living with a physical or mental health condition have an equal chance of good employment**
- **More local employers actively support the health and wellbeing of their employees**

Next 12 months

- **Align health and care services with the integrated employment hub**
 - **Review existing health and care employment programmes and how they would link to the hub**
 - **Use social prescribing as a lever to strengthen links between health and employment services**
 - **Review best practice elsewhere**
- **HWBB partners organisation to sign up to the London Healthy Workplace Charter**
 - **Undertake self assessment**
 - **Identify priorities for improvement and identify shared priorities for action**

Health weight and nutrition in children

In 3 years...

- **More 10-11 year olds with a healthy weight**
- **More schools and early years providers fully engaged in promoting child health and wellbeing**
- **More parents and communities engaged around improving healthy weight and nutrition in children**

In 12 months...

- **Strengthen existing programmes in schools**
 - **Identify and support a 'health representative' on the governing body of every school**
 - **Provide parents with information on what a school is doing for their child's health and wellbeing**
 - **Promote the 'Healthy Mile' in schools**
 - **Invite a representative from the Tower Hamlets Education Partnership onto the Health and Wellbeing Board**
- **Develop and implement a community engagement and communications strategy around healthy weight and nutrition in children with particular emphasis on high risk groups**

An Integrated System

In 3 years

Joined up health and social care for all
(a vision which is based on community engagement and ownership) with more people saying:

- “I have easy access to information, advice and guidance which helps me to find what I need”
- “It’s easy to get help from my GP practice and I can contact my Care Co-ordinator whenever I have any questions”
- “There are different people involved in supporting me but everyone listens to what I want and helps me to achieve my goals”

In 12 months

- Self- assessment – pilot “Stepping up to the Place” audit tool
- Shared vision & “golden thread” – build on THT and develop through community engagement
- Our “2020” Plan for Integration
- ‘Campaign’/movement to support culture change (see also Communities priority)

Next steps

- **Consultation document**
 - Mayors advisory board in Sept/Oct
 - Sign off at HWBB 18th October
- **Consultation starting 24th Oct (to end Nov)**
 - People
 - Organisations eg CCG GB, LMC, CVS, BH, ELFT, THHF etc
- **Post consultation**
 - Mayors Advisor Board Dec
 - Sign off at HWBB 13th Dec
 - Sign off at Cabinet 10th Jan
- **Launch**
 - End Jan (potentially at locality health conversation event)